

文藻外語大學

外語文教事業發展碩士在職專班

Master of Arts in Foreign Language Education and  
Cultural Industries

Wenzao Ursuline University of Languages

# Useful Tips for Freshmen



# TABLE OF CONTENTS

01

Academic Objectives

02

Curriculum Features

03

Faculty

04

Resources

05

Course and Credits

06

Future Prospects



# Academic Objectives



The Master of Arts in Foreign Language Education and Cultural Industries aims at cultivating professionals to excel in teaching foreign languages at all levels of education, ranging from preschool to university, and in managing foreign language education and cultural industries, such as remedial teaching, publishing, mass communication and other language related businesses.



# Curriculum Features

Our courses largely focus on helping students develop knowledge and abilities in theories and practices of foreign language teaching and management of language related businesses, cultivate research ability in areas related to foreign language instruction management of language and cultural related businesses, and equip students with managerial skills and strategic planning in operating businesses related to foreign language education and cultural industries.

The institute curriculum design has the following features:

- Majority of the courses are taught with English as the medium of instruction
- The curriculum focuses on two professional fields, foreign language instruction and management of foreign language education and cultural industries
- Required courses include Theory and Practice of Education and Cultural Industries, Business Management, Studies in Foreign Language Teaching Methodology, Introduction to Research Methods, Research Writing, and Thesis





# Curriculum Features

- Elective courses are divided into 2 categories- "Management of Foreign Language Education and Cultural Industries" and "Foreign Language Instruction"
- Give students the opportunity to enroll in the teacher education program, and students who have completed the additional teacher education program are qualified candidates for elementary school teaching positions after completing the internship and having passed the teacher certification



# Faculty

- There are **11** full time faculty members; all faculty members are highly qualified and experienced professionals with relevant academic backgrounds in applied linguistics, TESOL, curriculum design and educational technology, years of teaching or practical working experiences, and have cooperated and conducted research with the related industries.
- To enhance teachers' and students' practical and professional knowledge, each semester, the department invites experienced professionals in related fields as guest speakers to share their practical experiences or to teach collaboratively with the faculty.



# Resources



English Teaching Lab



E-classrooms



Materials production area



Center of Multimedia Material Design  
and Foreign Language Instruction





# Course and Credits

## 2024 Academic Year

- Required course 15 credits
- Selective course 15 credits
- Students must take either "Applied Project" or "Thesis" as Partial Fulfillment of the Requirements for the Degree of Master of Arts in the Graduate Institute of Foreign Language Education and Cultural Industries.
- achieve the English Proficiency Test (CSEPT score of 260)
- Students must obtain at least one Band 3 or above certificate in any Cambridge Teaching Knowledge Test (TKT) or must have taken at least one course in Foreign Language Teaching Integration I or Foreign Language Teaching Integration II upon graduation.
- Total credits for graduation: 30 credits (including Thesis/ Applied Project 3 credits)
- ✘ Students must take and pass the academic ethics education course according to the "Regulations Governing the Implementation of the Academic Research Ethics Education Course" prior to applying for the final oral defense



Credit List





# Future Prospects



- Graduates of this program can choose to work in related fields of formal and after-school language education, teach English or other languages.
- There are now more than 5,000 primary and secondary schools and 5,000 private foreign language institutes throughout Taiwan, and the demand for high-quality foreign language teaching and management personnel is urgent.
- The training of language and management knowledge or skills makes graduates of this program more competitive in their current professional fields.
- Graduates of this program can choose to have further studies for doctoral degrees.



# Welcome to the Master of Arts in Foreign Language Education and Cultural Industries!

## Admissions Information



Please note that we are admitted by exam

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